





BUILDING A LASTING FUTURE

Annual Investment Opportunities



JUNIOR RED ANGUS

YOUR INVESTMENT

Your support makes everything we do possible. Thanks to your generosity, the Junior Red Angus Association (JRA) can further its mission and open doors for future generations. From funding scholarships for young people to delivering top-tier educational experiences, your contributions are an investment in the future of the breed and its success.

Cornerstone Programs

Junior Red Angus Round-Up

JRA members build friendships, industry knowledge, and communication skills during JRA's summer event that combines cattle tours, educational programs, and fun! Round Up is an annual event that travels to various regions of the country. Event scholarships are available to members.

Pillar: Leadership, Education, Scholarships

SPARK

STIMULATE ✦ PROPEL ✦ ADVANCE ✦ RED ANGUS KIDS

Thanks to Gary and Kathy Buchholz with GKB Cattle, JRA is proud to offer the one-of-a-kind SPARK Leadership Conference. Designed to cultivate the next generation of Red Angus leaders and breeders. Geared toward junior members aged 16 to 21, this program offers a unique blend of experiential learning, mentorship, and skill-building activities aimed at fostering leadership qualities, personal growth, and social responsibility.

Pillar: Leadership, Education, Scholarships

Red Angus Youth Expo — Grand Galaxy

June 20 - 25, 2027 | Grand Island, NE

This annual event brings together competitive events and educational activities for Red Angus juniors, breeders, and industry professionals around the country for six days of education, innovation, breed improvement, and networking. Held annually in June, RAYE serves as the JRA National Junior show and annual meeting.

Pillar: Leadership, Education, Scholarships

JUNIOR RED ANGUS

BECOME A SUPPORTER

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LEGACY LEADER

$1,000 and above

As a Legacy Leader, you will stand at the forefront of our cause, driving innovation and lasting impacts. This premier sponsorship tier offers unmatched visibility, aligning your brand with the JRA mission to shape the future for generations of breeders to come.

- Recognition on signage at JRA Events
- Acknowledgment during key event announcements and activities.
- Opportunity to supply promotional items for member goody bags.
- Logo in Red Angus Magazine Thank You Ad
- Logo placement on digital platforms, and social media shout-outs.
- Recognition at RAAA Annual Convention
- Banner Ad in Quarterly Junior E-Newsletter

TRAILBLAZER

$500 - $999

As a Trailblazer, you will lead the charge in breaking new ground within the JRA. By partnering with us, you are empowering forward-thinking juniors as innovators and catalysts for change. The JRA is a visionary in shaping the future of our industry and breed.

- Recognition on signage at all JRA Events
- Acknowledgment during key event announcements and activities.
- Listing in Red Angus Magazine Thank You Ad
- Listing on digital platforms and social media shout-outs.
- Recognition at RAAA Annual Convention
- Listing on Quarterly Junior E-Newsletter

STOCKMAN SUPPORTER

$250 - $499

The Stockman Supporter recognizes your commitment to the backbone of our breed while raising the next generation. This sponsorship tier offers the chance to contribute meaningfully to our initiatives, supporting hands-on efforts that uphold traditional values while fostering modern advancements within Red Angus.

- Recognition on signage at all JRA Events
- Acknowledgment during key event announcements and activities.
- Listing in Red Angus Magazine Thank You Ad
- Listing on JRA digital platforms
- Recognition at RAAA Annual Convention

FRIEND OF JRA

$100 - $249

As a Friend of JRA, you join a community of supporters dedicated to promoting the values and mission of JRA. This sponsorship tier offers a unique opportunity to demonstrate your commitment to nurturing the next generation of JRA members.

- Recognition on signage at all JRA Events
- Listing in Red Angus Magazine Thank You Ad
- Listing on JRA digital platforms
- Recognition at RAAA Annual Convention

OTHER SPONSORSHIP OPPORTUNITIES

- **Round Up Meal Sponsor**
  $2,000/Meal
- **Round Up Shirt Sponsor**
  $1000/Shirt
  (3 shirts available)
- **Round Up Goody Bag Sponsor**
  $1000
- **Round Up Scholarship Sponsor**
  $200
- **Round Up Fun Activity Sponsor**
  $2,000
- **SPARK Meal Sponsor**
  $1,000/Meal
- **SPARK Shirt Sponsor**
  $750
  (1 shirt available)
- **SPARK Goody Bag Sponsor**
  $1000
- **SPARK Scholarship Sponsor**
  $200
- **SPARK Session Sponsor**
  $350/Session

JRA ADVERTISING

JRA ENEWS BANNER AD - $150

2027 AD FORMAT



Size: 1275 pixels wide x 450 pixels tall

Color model: RGB

DPI/resolution: between 150 to 300 dpi.

Acceptable formats: jpg, png

Ads must be static. Animated ads will not be accepted



JUNIOR RED ANGUS

2026-2027 Junior Board



Peyton Andras
President
Illinois



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Vice President
South Carolina



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RAAA Junior
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